

Stitchery Row ... Where Stitchers Go !!!

Stitchery Row News

Fall has arrived at ... the Row !!!

Nature is certainly putting on a fantastic show of colors this fall. The leaves have been glorious and the fall lineup of patterns are certainly exciting. Have you seen the new Halloween Bird and Pocket: Boo! from Heart in Hand or Grins of Delight from Shepherd's Bush or Stitcher's Brew from Little River? How about Girl's Night Out from Just Nan or the Autumn Scissor Case from Lizzie*Kate? There's no end to the colorful projects available.

Plans are progressing for our First Annual Stitchery Row Weekend Get-away: January 28 through January 30, 2005. Join us at the Owego Treadway for a three day-two night get-away dedicated to nothing but stitching. This is a great opportunity to treat yourself to something you enjoy after you've spent the holidays doing everything for everyone else. Bring your projects and join your friends. Get ideas, encouragement, and assis-

tance from other attendees. Help others solve problems and complete their projects. One price gets you the entire weekend. No worries. What better way to unwind after the holidays? See page 2 of the newsletter for more details, then call Stitchery Row to reserve your space for the weekend.

A mental health break brought to you by ...

Stitchery Row ... the place to go for your embroidery needs.

What Else Is New?

2004 Just Cross Stitch Ornament Issue

Did you get your copy of the 2004 Just Cross Stitch Ornament Issue? With designs from over 75 designers, we're sure that more than one will catch your eye and meet your needs. Contributing designers include Indigo Rose, Prairie Schooler, Shepherd's Bush, Victoria Sampler, and our lo-

cal designer, Periwinkle Promises. We still have copies available so stop in now to get your copy.

Kits now available

We have seen an increase in customer interest in forms of embroidery other than counted cross stitch. In response, we are adding some **stamped cross stitch, crewel, needlepoint, and surface embroidery kits** to our inventory. Stop in and see the selection we have to offer. Of course, with the

number of kits available, we can't carry them all, so we'll be happy to order any others to meet your specific needs.

Winter Reading

The newest **Monica Ferris** book is now available. This one is titled **Crewel Yule**, just in time for the holiday season. This book is being released in hard cover at this time. Stop in to pick up your copy and have it ready to read during your holiday vacation.

October 2004

Volume 2 Issue 2

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Holiday Closings

We'll be closed the following days:

Nov 23 thru 26

Dec 21 thru 25

Dec 31

Jan 1

New for You!

- Designs
- Kits
- Books
- Supplies
- Opportunities
- Offerings
- Fun

Stitchery Row Weekend Getaway - January 28-30, 2005

Are your stitching bags packed for the **First Annual Stitchery Row Weekend Getaway**? We're headed for the Owego Treadway Inn and Conference Center for a weekend that will include making new friends and catching up with old friends, mini-workshops, and plenty of stitching. What a great opportunity to work on your projects and provide encouragement to others.

We will have a conference room set up to accommodate all attendees. The program for the weekend will include stitching on indi-

vidual projects, mini workshops to discuss materials, supplies, and techniques, possibly a small group project, a fund raising project for cancer, and more.

Here's an overview of the weekend:

Arrive and register as early as possible on Friday. Stitching room will open at 7am each day.

Breakfast, lunch and dinner will be served Friday and Saturday. A fabulous Sunday Brunch will be served on Sunday.

Several breaks for snacks and

beverages throughout each day.

Package prices for the weekend are:

Overnight (2 nights lodging, meals, stitching, breaks, Stitchery Row store dollars) for \$342 double occupancy.

Commuter (meals, stitching, breaks, Stitchery Row store dollars) for \$265

Call Stitchery Row for a brochure, other options, and to reserve your spot. Sign up now as space is limited !!!! See you in Owego.

New Class Offerings

We've added two new class offerings this fall. The first is a beginner level class for those of you who would like to learn how to stitch on linen fabric. You'll have your choice of seasonal pieces from Trail Creek Farms. The piece is stitched on linen with overdied threads. Check it out !!!

The second class is actually three classes on **techniques for finishing** the pieces you've all worked so hard to stitch. In the first session, learn how to finish off that ornament that you've stitched. We'll discuss different techniques for finishing ornaments and it's in time for the holidays !!!

The second session is on mounting your piece in preparation for

framing. Use these techniques to make your own framing look more professional or to save some money when having your piece professionally framed.

The third session is on making pillows out of your finished stitching. We'll discuss several different options for assembling and finishing.

Sign up for one or all of these exciting new classes.

Coupon Special

Buy 1, Get 1 Free

Buy 1 pattern at regular price, get a 2nd pattern of equal or lesser price **FREE** from a selected inventory of hundreds!

Valid until Jan. 15, 2005

Birthday Registry

Be sure to register your birthday with us to receive a Birthday Special postcard! Do it now!

Wish List Registry

Call or stop in to fill out a registry form. A great way to make your specific interests known! The holiday season is coming.

Stitch-ins

Looking for somewhere to get away from the hustle and bustle of the holiday rush? Stop in and stitch with us. We have reserved Thursday evenings and all day Fridays for open stitching. Bring your projects and your friends and join us at the back table for some quality stitching time.

Classroom Corner—call or stop in to register. Space limited.

We are now offering classes in embroidery and needlepoint in addition to our counted embroidery classes that were previously offered. Classes and the dates they are offered are below. Class tuition includes the cost of the project supplies and instruction. Stop at the store to see samples of the projects.

Class	Day	Time	Class Date(s)	Tuition
Beginner Classes in Various Stitch Techniques	Tue	1:00-3:00	Nov 16	\$20
This is a two hour introduction to either counted cross	Tue	1:00-3:00	Dec 14	
stitch, needlepoint, or embroidery. Technique and project	Tue	1:00-3:00	Jan 18	
will vary based on customer interest.	Tue	1:00-3:00	Feb 15	
An easy way to learn the craft.	Tue	1:00-3:00	Mar 15	
Linen I—Trail Creek Season—Beginner	Wed	1:00-3:00	Nov 17 or Feb 16	\$15
An introduction to counted cross stitch on linen. Learn how	Thu	6:00-8:00	Nov 18 or Feb 24	
to stitch on linen with this small seasonal piece.	Sat	9:00-11:00	Jan 8 or Feb 26	
Linen II—Star Sampler—Advanced Beginner	Wed	1:00-3:00	Jan 12, Feb 9, & Mar 9	\$30
An introduction to counted cross stitch on linen. Learn a	Thu	6:00-8:00	Nov 11, Dec 9, & Jan 13	
variety of new stitches and how to add beads to your piece.	Sat	9:00-4:00	Jan 22	
Hardanger I—Singing Bird—Beginner	Wed	1:00-3:00	Dec 8, Jan 19, & Feb 2	\$35
An introduction to hardanger embroidery. Try this	Thu	6:00-8:00	Jan 6, Feb 3, & Mar 3	
beautiful technique so popular in Norway.	Sat	9:00-4:00	Dec 11	
Linen III—Blue Sky Sampler—Intermediate	Tue	1:00-3:00	Jan 11, Feb 8, & Mar 8	\$35
Learn several more counted embroidery stitches with	Thu	6:00-8:00	Jan 20, Feb 17, & Mar 10	
this non-traditional sampler.	Sat	9:00-4:00	Mar 12	
Finishing Techniques—take one class or all				
Finish your stitching as an ornament	Sat	9:00-11:00	Nov 13	\$20
Mount your piece to be framed	Sat	9:00-11:00	Jan 15	\$20
Make a pillow out of your embroidery	Sat	9:00-11:00	Mar 5	\$20

Super Bowl Stitch-In Our Super Bowl Stitch-In was a lot of fun last year and we'll be doing it again this year. We will have Lucky Draw Discounts of 10% to 20% on all purchases and every purchase will include entries for the hourly door prize drawings. Snacks, stitching, conversation, and laughs. Reserve Sunday, February 6, 2005 from 11:00 to 5:00 on your calendar now. Avoid the endless pre-game shows and get in some quality stitching time with friends!

Stitchery Row ...

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We're on the Web!

www.stitcheryrow.com

Here's when you can find us at the store:

Tues-Wed-Fri 10:00 am - 4:00 pm

Thurs 10:00 am - 7:00 pm

Sat 10:00 am - 3:00 pm

There's always table space available to sit and stitch.

Embroiderer's Guild of America is holding stitch-ins in the store on the second and fourth Mondays of each month from 6:00 pm to 9:00 pm, and all day on the fourth Friday of each month. All EGA members are welcome. If you are interested in joining EGA, stop in to see what EGA is all about.

Also, the third Thursday of each month we'll stay open until 9:00 pm to provide expanded **stitch-in** hours for **all** of our customers. Bring your **projects** and your friends for an evening of friendly relaxation! Group energy accomplishes much more than motivating yourself at home.

Stitchery Row ... where stitchers go!

We'll be closed: Nov 23rd thru 26th. Re-open Saturday Nov 27th.
Dec 21st thru 25th. Re-open Tuesday Dec 28th.
Dec 31st and Jan 1st. Re-open Tuesday Jan 4th.

Stitchery Row

55 Washington Ave.
Endicott, NY 13760

Winter Pattern Stock Up Sale: Check out our pattern special. Many unique patterns available for \$0.50, \$1.00 and \$2.00. Many others available for 50% off retail. Get ready for those cold winter days.